

## **CONSUMER ALERT WARNING**

### **AVOID THE “BAIT AND SWITCH” CARPET CLEANING SCAM**

**Warning!** So called professional carpet cleaners that advertise unbelievably low prices \$5.95 to \$10.95 per room seem too good to be true... well, guess what, they are. The game is called “Bait and Switch” advertising. The low price gets the high pressure salesman in the door and then watch out because the consumer will be outmatched and taken advantage of. These are not professional business people.

It is extremely important for consumers to research the carpet cleaning company they are considering hiring. Make sure they get references. Check your Better Business Bureau. The company should employ IICRC Certified Technicians. Certified Technicians adhere to carpet cleaning standards set for the industry. Refer to Certified Technicians website [www.IICRC.org](http://www.IICRC.org).

Contact Clear Water Cleaners Inc concerning consumer protection issues related to the carpet cleaning industry.

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